

**POLITICAL INQUIRY RECORD:
FEDERAL, STATE & LOCAL CANDIDATE ADS
ALL QUESTIONS MUST BE ANSWERED**

- ☒ **Federal Candidate**
☐ **State or Local Candidate**
-

1. Requested by (Agency name, address, phone number & contact):

Agency Name Shorr Johnson Magnus
Contact Mike Dettorre
Phone Number 215 567 4080
Address 100 N. 20th St. Philadelphia, PA 19103

2. On behalf of (Candidate name & authorized campaign committee name):

Catherine Cortez Masto

3. Election (Office sought & date):

US Senate 06/14/2016

4. Date of request:

03/08/16

5. Request received by:

Will Hildebrandt - Telemundo NSO

6. Details:

08/23/16 30 sec ad schedule - Telemundo Las Vegas

7. Name, Address & Phone Number of contact person for the candidate or candidate's authorized campaign committee:

Contact Name Catherine Cortez Masto for Senate
Phone Number 702 527 1634
Address 8020 South Rainbow Blvd. Las Vegas, NV 89139



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8. Name of treasurer of authorized committee:

Steve Mele

9. Date and nature of follow-ups, if any:

Not Applicable

10. Disposition:

- ☒ Accepted – see contract details
- ☐ Rejected – provide reason:

Additional Information:

| |
|--|
| |
|--|

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

3/8/16

I, SHORR JOHNSON MAGNUS,

being/on behalf of: CATHERINE CORTEZ MASTO, a legally

qualified candidate of the DEMOCRATIC political

party for the office of: US SENATE

in the PRIMARY

election to be held on: JUNE 14, 2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

Total Charges: \$ 2,601.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

CATHERINE CORTEZ MASTO FOR SENATE

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

STEVE MELE

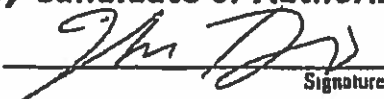
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/8/16

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CONTRACT



KBLR
450 Fremont St.
Suite 310
Las Vegas, NV 89101
(702) 258-0039

| | | |
|--|--|--|
| <u>Contract / Revision</u> 680531 / | | <u>Alt Order #</u> 01465752 |
| <u>Product</u> WEEK #11 TARGET | | |
| <u>Contract Dates</u> 08/23/16 - 08/29/16 | | <u>Estimate #</u> |
| <u>Advertiser</u> CATHERINE CORTEZ MASTO FOR SENATE | | <u>Original Date / Revision</u> 08/22/16 / 08/22/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KBLR | <u>Account Executive</u> Will Hildebrandt | <u>Sales Office</u> Washington DC |
| <u>Special Handling</u> | | |
| <u>Demographic</u> RA35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> CCMS | <u>Product Code</u> |
| <u>Agency Ref</u> 06431 | | <u>Advertiser Ref</u> 38946 |

And:

SHORR JOHNSON MAGNUS
100 NORTH 20TH STREET
SUITE 201
PHILADELPHIA, PA 19103

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------|----------------|------|---------|-------------------|-------------|------|-------|----------|
| N 1 | KBLR | 08/23/16 | 08/23/16 | M-F 7A-10A | M-F 7A-10A | | :15/:15 | | | BK | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/22/16 | 08/28/16 | -T----- | | | | 1 | \$75.00 | | | |
| N 2 | KBLR | 08/24/16 | 08/24/16 | M-F 7A-10A | M-F 7A-10A | | :15/:15 | | | BK | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/22/16 | 08/28/16 | --W---- | | | | 1 | \$75.00 | | | |
| N 3 | KBLR | 08/25/16 | 08/25/16 | M-F 7A-10A | M-F 7A-10A | | :15/:15 | | | BK | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/22/16 | 08/28/16 | ---T--- | | | | 1 | \$75.00 | | | |
| N 4 | KBLR | 08/26/16 | 08/26/16 | M-F 7A-10A | M-F 7A-10A | | :15/:15 | | | BK | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/22/16 | 08/28/16 | ----F-- | | | | 1 | \$75.00 | | | |
| N 5 | KBLR | 08/29/16 | 08/29/16 | M-F 7A-10A | M-F 7A-10A | | :15/:15 | | | BK | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/29/16 | 09/04/16 | M----- | | | | 1 | \$75.00 | | | |
| N 6 | KBLR | 08/23/16 | 08/23/16 | M-F 7P-8P | 7P-8P | | :15/:15 | | | BK | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/22/16 | 08/28/16 | -T----- | | | | 1 | \$425.00 | | | |
| N 7 | KBLR | 08/24/16 | 08/24/16 | M-F 7P-8P | 7P-8P | | :15/:15 | | | BK | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/22/16 | 08/28/16 | --W---- | | | | 1 | \$425.00 | | | |
| N 8 | KBLR | 08/25/16 | 08/25/16 | M-F 7P-8P | 7P-8P | | :15/:15 | | | BK | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/22/16 | 08/28/16 | ---T--- | | | | 1 | \$425.00 | | | |
| N 9 | KBLR | 08/26/16 | 08/26/16 | M-F 7P-8P | 7P-8P | | :15/:15 | | | BK | 1 | \$425.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



KBLR
450 Fremont St.
Suite 310
Las Vegas, NV 89101
(702) 258-0039

TELEMUNDO

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 680531 / | 01465752 |

| | | |
|-----------------------|-----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 08/23/16 - 08/29/16 | WEEK #11 TARGET | |

| | |
|---------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| CATHERINE CORTEZ MA | 08/22/16 / 08/22/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------|------|-------------------|-----------------|-----------------|----------------|------|---------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/22/16 | 08/28/16 | ----F-- | | | | 1 | \$425.00 | | | |
| N 10 | KBLR | 08/29/16 | 08/29/16 | M-F 7P-8P | 7P-8P | | :15/:15 | | | BK | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/29/16 | 09/04/16 | M----- | | | | 1 | \$425.00 | | | |
| N 11 | KBLR | 08/23/16 | 08/23/16 | M-F 11P-1135P | 11P-1135P | | :15/:15 | | | BK | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/22/16 | 08/28/16 | -T----- | | | | 1 | \$900.00 | | | |
| N 12 | KBLR | 08/24/16 | 08/24/16 | M-F 11P-1135P | 11P-1135P | | :15/:15 | | | BK | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/22/16 | 08/28/16 | --W---- | | | | 1 | \$900.00 | | | |
| N 13 | KBLR | 08/25/16 | 08/25/16 | M-F 11P-1135P | 11P-1135P | | :15/:15 | | | BK | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/22/16 | 08/28/16 | ---T--- | | | | 1 | \$900.00 | | | |
| N 14 | KBLR | 08/26/16 | 08/26/16 | M-F 11P-1135P | 11P-1135P | | :15/:15 | | | BK | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/22/16 | 08/28/16 | ----F-- | | | | 1 | \$900.00 | | | |
| N 15 | KBLR | 08/29/16 | 08/29/16 | M-F 11P-1135P | 11P-1135P | | :15/:15 | | | BK | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/29/16 | 09/04/16 | M----- | | | | 1 | \$900.00 | | | |
| Totals | | | | | | | | | | | 15 | \$7,000.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|---------------------|-------------------|
| 08/01/16 - 08/28/16 | 12 | \$5,600.00 | (\$840.00) | \$4,760.00 |
| 08/29/16 - 08/29/16 | 3 | \$1,400.00 | (\$210.00) | \$1,190.00 |
| Totals | 15 | \$7,000.00 | (\$1,050.00) | \$5,950.00 |

Signature: _____ Date: _____

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